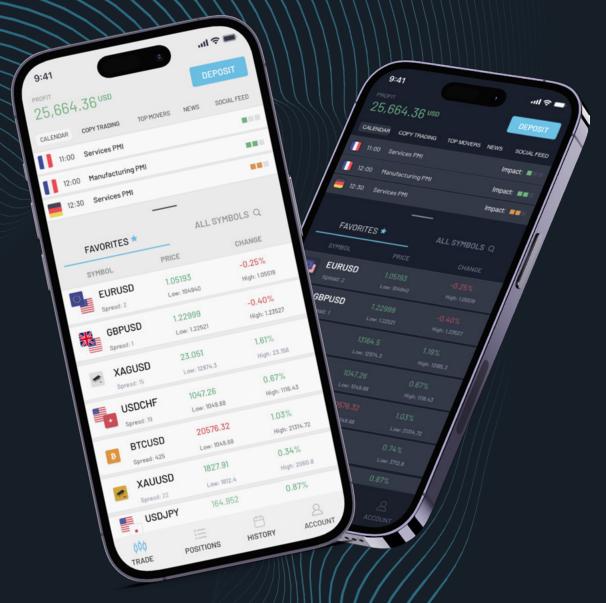




Match-Trader

# Match-Trader

White Label Offer.



Take advantage of our **award-winning technology**. Offer your clients the best user experience with our **omnichannel trading app**.

















# Match-Trade Technologies. We provide technology for Brokers.



Match-Trade Technologies is a leading brokerage business technology provider and creator of the award -winning Match-Trader platform.

We have operated in a global market since 2013. With our offices in Cyprus, Poland, UAE, Malaysia, India, USA and representatives from South Korea we offer our services to clients and partners worldwide.

Our offering comprises of the Match-Trader, our proprietary trading server that is a fully fledged platform or can serve as back-end technology providing connection to any front end. Broad ecosystem and variety of APIs allow to fit Match-Trader into any existing ecosystem.

Our strategic partnership with Match-Prime Liquidity a provider regulated by CySEC enables our clients to access deep liquidity across multi-asset instruments.

#### Match-Trader Platform. Milestones.



Started developing our own Match-Trade system Release of Match-Trader for institutional clients Launch of Match-Trader platform for Retail Brokers Server Licence Launch Connectivity to external trading interfaces

#### Ecosystem.

#### Platform designed to plug&play.



Match-Trader platform is already integrated with the majority of distribution systems, market-leading CRMs and supporting apps.

The wide range of APIs we provide allows for our clients to easily integrate every application available on the market, in order to create a complete trading ecosystem based on their current setup. Morever, Brokers can use Trading View integration to access a global audience of 50+ million users.

#### Special features for White Label Brokers.

#### Individual sets of symbols

The Match-Trader platform allows White Label Brokers to have individual sets of symbols without any suffixes, not becoming affected by other groups that have been created.

#### Consistent markups on charts

There are no inconsistencies on the charts. In the Match-Trader platform, all charts show prices precisely as they appear in the Market Watch, including markups set by the broker.

#### **End-of-day time**

And last but not least is the end-of-day time that can be set according to the broker's timezone to calculate swaps and prepare statements at the time requested by the broker.

#### Get to know our all-in-one Trading solution.



Match-Trader is the result of cooperation between IT developers specialized in building transactional platforms and forex consultants with many years of experience in the industry.

This is a ready-made solution that will allow for startup brokers to create a strong brand and grow their business by attracting both novice and experienced traders.

- TRADING PLATFORM
- · CLIENT OFFICE WITH CRM
- CRYPTO PAYMENT GATEWAY
- RISK MANAGEMENT AND BROKER ANALYTICS TOOLS
- INTEGRATION WITH LIQUIDITY AGGREGATORS
- MULTIPLE CRM SYSTEMS AVAILABLE

# ALL OF THIS **ENCLOSED IN A SINGLE APPLICATION**AVAILABLE FOR DESKTOP/MOBILE AND WEB.

# **Advanced technology** for modern forex business.

Match-Trader was developed using cutting-edge Progressive WebApp technology to give Brokers the best platform at a reasonable price.



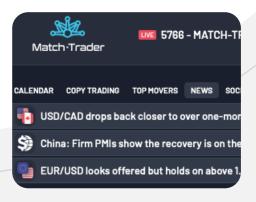
#### **Convenience for traders**

The app adapts its interface and features to the device so all user's settings are synchronized across web, mobile and desktop in real-time. It's light-weight so it doesn't take up storage space, therefore it offers high performance even on old generation devices.



#### Hassle-free installation

The user path has been simplified as much as possible to increase the conversion from leads to traders. The app is downloaded and installed directly from the Broker's website, and it can be launched from an icon on the device's home screen.



#### **Branding possibilities**

Match-Trader offers wide branding possibilities allowing for Brokers to build a strong brand and stand out on the market. The application has a logo and a name chosen by the Broker, in addition, the platform itself allows you to change the colors of some elements.



#### Mobile apps in app stores

The technology also makes the Match-Trader platform act like a native app so it can be placed in popular app stores. It can significantly increase the number of traders as users in general trust app stores and are more likely to download apps from the store.

# Superb usability **to bring the best** trading experience.

The platform is very intuitive and user-friendly. It's easy to use for novice users but is also equipped with advanced functionality to meet the expectations of experienced traders.



#### Full control over trading

It provides a full view of funds required to open a trade or expected result of take/profit and stop/loss orders. To ease faster reaction there's a feature allowing to close all trades with one click.



Multiple indicators allow traders an in-depth analysis of charts, combined with detailed instrument information will help to better plan the investment strategy.



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#### **Instant deposits**

The built-in crypto payment gateway will allow for traders to instantly top up their accounts to avoid closing positions. The entire process has been automated on the Broker's side and does not require leaving the platform.



**Trader-centred design** to boost engagement & retention.

#### All-in-one widget

Everything they need to invest is always at hand, included in the platform. The intuitive interfaceshows top movers, current market events and calendars (automatically translated by Al).

#### **Social Feed and Copy Trading**

Easy access to multiple signal providers.

Traders can follow money managers based on their performance statistics or copy single trades to automate their own trading.

#### Various account types

Let your clients open a new demo or live accounts automatically. With automatic registration clients only have to set their email and password to enter the platform. Additionally, new Guest Mode allows users to explore the platform without the need to create an account at all.

#### Instant cryptocurrency deposits

Deposits made using the integrated Crypto Payment Gateway can be automatically booked on clients' trading accounts in just a few minutes without Broker's confirmation.

#### Multiple platform themes

Customise your platform layout to match your brand and offer your traders multiple skins to choose from (including dark/light mode).

#### Login via Google

Provide your customers with easy registration and log-in using just their Google account thanks to the integration of the Google Sign-in feature.



# Are you sure you want to become introducing Br. Request will be sent and verified. CLOSE CONFIRM

#### Easy IB Network building

Allow traders to earn commissions by becoming Introducing Brokers and expand your network of partners (up to 4 levels structure) to increase traffic on your platform and grow your business. Each IB has access to a dedicated IB Office tab inside the app where he will see all introduced clients.



#### Multiple languages supported

For customers' convenience they can choose from multiple languages available in the application. New languages are constantly being added.

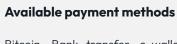


#### Multi-chart mode

Enhance workspace personalisation by allowing traders to simultaneously open and manipulate multiple charts on a single browser screen. The Multi-Chart functionality enriches the platform's analytical capabilities, allowing for independently adjusting each displayed chart.

#### One-click deposit & withdrawals

Traders can top up their trading accounts or request withdrawals as well as transfer funds between accounts without leaving the platform.



Bitcoin, Bank transfer, e-wallet (PayPal, Skrill, Neteller), standard credit cards, credit card to Crypto, Wire to Crypto gateways and over 300 PSPs via Praxis Cashier.



#### Branded App in app stores

Thanks to the modern technology Match-Trader app can be branded with your Broker's logo and placed in the app stores or simply downloaded from your website. It's light-weight so it will run smoothly regardless of the device, and it supports push notifications both on iOS and Android.

#### Forex CRM for Brokers.

For White Label Brokers we provide the all-in-one solution including seamless Client Office/CRM integration to enable traders managing their trading accounts without leaving the platform.

**Server License Brokers can integrate their own CRM system** using our API. For clients convenience Match-Trader is already integrated with most popular CRMs and distribution systems.

#### **Custom registration forms**

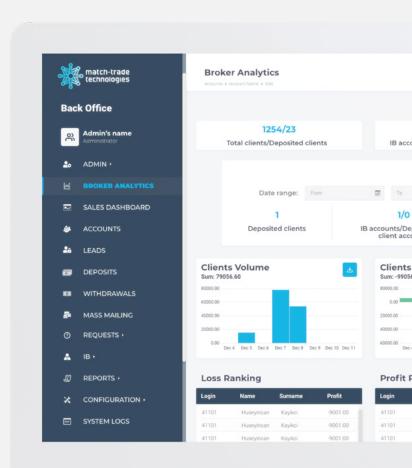
Improve the flow of users on your platform by speeding up the onboarding procedure. Thanks to the automatic generation of registration links for clients and sub-IBs demo and live accounts can be opened immediately.

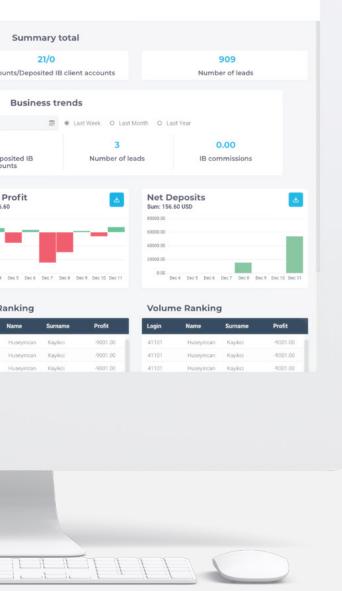
#### Leads dashboard

Brokers can now easily track users without deposits, give them different status to improve communication and increase conversions from leads to traders.

# Tracking investors' operations

Brokers can now easily keep track of all investors' operations: deposits, withdrawals, trading history, having a convenient view of each trading account.





### Multi-level IB system with dedicated IB portal

Increase your turnover and generate more income by allowing your IBs to build multi-level structures and earn a commission from sub-IBs. Match-Trade's Client Office also has a dedicated portal for IB and sub-IBs to improve monitoring of the partner network, analyse performance, calculate and pay commissions earned.

IBs can also use the portal to generate referral links to track customer sources as well as install a registration form on their own website.

#### **Broker Analytics in CRM**

Thanks to the dedicated tool built in our CRM, Broker will be able to track Key Performance Indicators (KPIs) of their business such as number of clients, number of active accounts, net value of deposits, net value of withdrawals, number of IBs, profit per day, and most profitable clients.

# MAM – dedicated solution for money managers

Attract more money managers with a flexible solution built into the Client Office with vital statistics on their performance.

Your clients will be able to verify the historical performance of money managers and attach to and detach from the manager's account. You and your team will be able to accept traders for multiple managed programs right on the system and track and control their trading account profitability.

#### Flexible Role Management

In CRM, admin can create various user roles, adjusted to Broker's needs. Some of them include: accountant, sales manager, IB manager and many more.

# Built-in payment solution **to guarantee** hassle-free money transfers.



#### DIFFERENT PAYMENT OPTIONS AVAILABLE

Our Client Office Forex CRM has been integrated with major payment service providers. Investors can choose from several payment methods available in the application. This allows depositing funds directly from the Trader's app without the need to add additional intermediaries by the Broker.

#### **PAYMENT METHODS**

- Stripe
- Awepay
- Bridgerpay
- Crypto (multiple coins)
- · Credit Card via Crypto
- Wire Transfer via Crypto
- Interkassa (Credit Cards)

Full list can be provided by Match-Trade Technologies team.

#### INTEGRATED PSPs AGGREGATOR

Integration with PRAXIS Cashier, a Payment System Providers' (PSP) aggregator, provides access to 300 different PSPs and over 1000 various payment methods.



#### INTEGRATED CRYPTO PAYMENT GATEWAY



Match-Trade's Client Office is seamlessly integrated with Match2Pay Crypto Payment Gateway to provide effective payments for investors around the world. It supports payments in most popular currencies: Bitcoin, Ethereum, USD Tether and all ERC20 tokens.

#### **MATCH2PAY BENEFITS**

#### **RISK-FREE PAYMENTS**

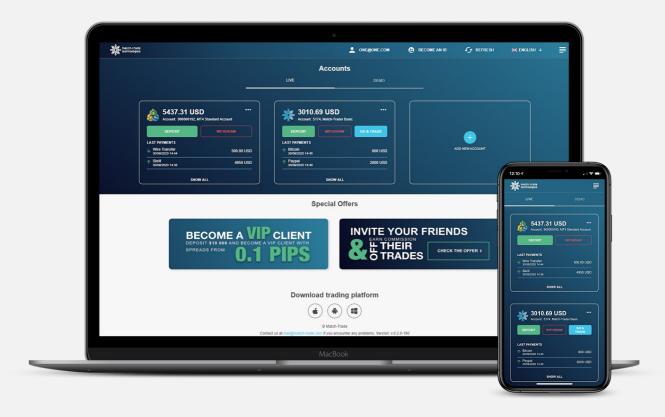
Match2Pay allows collecting and exchanging cryptocurrency in a fully automatic way and depositing it straight to the trading account. It is a fast solution that eliminates the risk of charge-backs or blockade of funds.

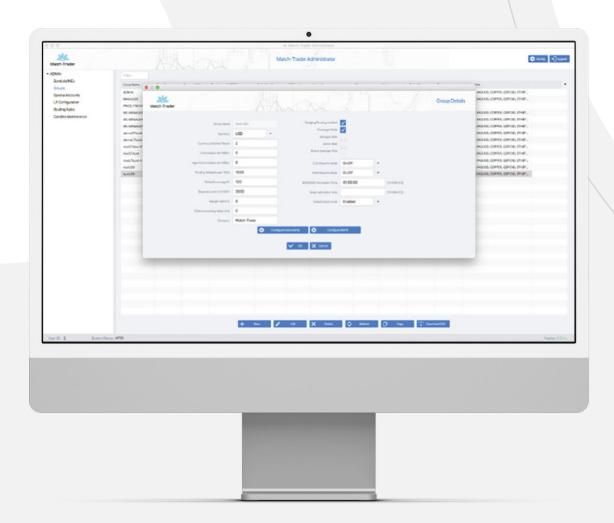
#### INSTANT CONVERSION FROM CRYPTO TO FIAT

Crypto deposits can be converted to other currencies such as USD or stable coins before booking them in Clients' accounts.

#### **CRYPTO PURCHASE VIA CREDIT CARD OR WIRE**

We are integrated with reliable and cost-effective crypto exchangers, therefore clients can buy crypto via wire transfers and credit cards.





#### Match-Trader WL Manager.

Gain flexible control over the existing white label setup. Change spreads, mark-ups, and commissions whenever you want without having to contact Match-Trade administrative support.

#### Flexible trading environment

There are no restrictions in setting up your own trading conditions for clients. You can configure markups, swaps, commissions and leverages per single instrument. It is also possible to set up margin and stop out levels, daily reports and many more.

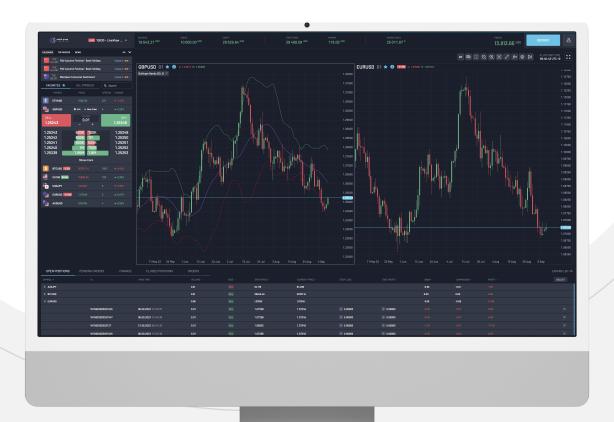
#### **Admin application**

Admin app gives the authority to control the whole trading environment. Admins can create and configure instruments, create/edit managers, configure Data Feeds / LP connections or manage charts.

#### Risk Management System functionality in Manager App

Hedge Monitor with A-Book profitability reports generated in our Data Warehouse will help each Broker to better understand how its A-Book performs and check what the current exposure and profitability is.

Positions Summary report inside Manager allows brokers to check which clients/instruments have the biggest open positions and what the current valuation is. Trade summary report will give an insight about their clients performance, so brokers can decide if any actions should be taken to limit the risk or increase profitability.



#### **Liquidity** Solutions.

#### Deep ECN Liquidity solution without hidden costs.

Our ECN liquidity solution is based on ultra-fast matching engine technology, which guarantees no requotes, no rejections and no last look execution.

By combining advanced trading solution with deep, multi-asset liquidity from our Partner, we provide our clients with turnkey solution ensuring:

- · No minimal trading requirements for Brokers choosing our White Label trading platform
- · Access to over 20 liquidity providers including banks, non-banks and internal ECN trading network
- Liquidity for over 2000+ instruments including equities and 9 different asset classes on a single account
- Prime of Prime liquidity with the lowest possible commissions & spreads from 0.1 pips
- Lowest possible slippage less than 3 milliseconds of execution latency
- · High-speed execution of 50,000 transactions per second

#### **BUSINESS OPERATIONS OFFICE**

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